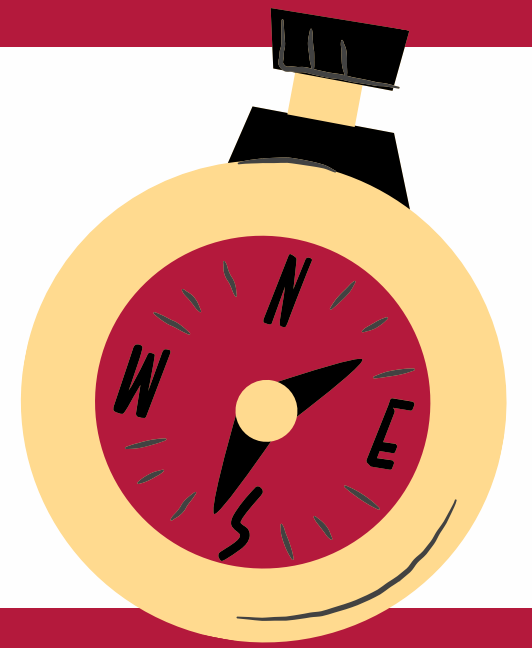


# TYPES OF TITLES: COORDINATE YOUR ESSAY WITH AN EFFECTIVE TITLE

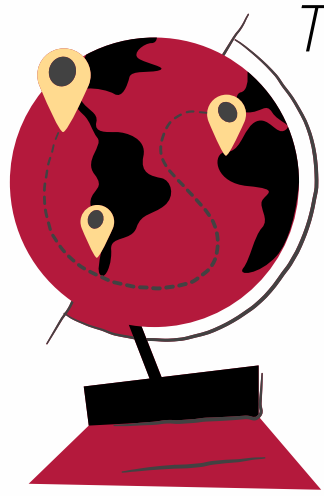
A good title can make you feel like you're on the right track. It helps you identify the central idea of your essay; which not only let's the reader know what to expect, but also becomes a guide on how to structure your paper. If it's difficult to construct a title for your essay, you might need to revise and clarify your arguments. Here are some types of titles:



## Points Out your Specific Subject

**State your narrowed topic and point of view.**

**It can be written with a colon: the first part mentions the broad topic at hand, while the second identifies the particular way in which the subject will be addressed.**

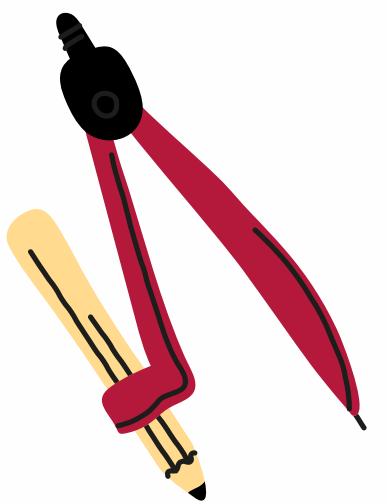


*The Printing Revolution in Early Modern Europe* by Elizabeth Eisenstein  
*The Inconvenient Indian: A Curious Account of Native People in North America* by Thomas King

## Reveals your Research Question

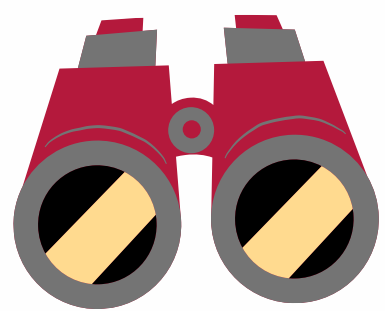
**Establish your essay as an answer to a question. This helps focus your message as a unified response.**

*What is a Classic?* by Charles Augustin Sainte-Beuve  
*Why I'm No Longer Talking to White People About Race* by Renni Eddo-Lodge



## Bids for Attention

**Focus on grabbing the attention of your reader by using techniques such as alliteration, intriguing word couplings, and referencing other works. The goal is to create a title that stands out.**



*Crusader in Crinoline: The Life of Harriet Beecher Stowe* by Forrest Wilson  
*Open Graves, Open Minds* edited by Sam George and William Hughes  
*The Medium is the Massage* by Marshall McLuhan and Quentin Flore

## Announces your Thesis Statement

**Affirm your thesis statement by turning it into the title of your essay. This way you make sure the reader understands the central argument of your essay from the get-go.**

*Feminism Is for Everybody* by Bell Hooks  
*A Third University is Possible* by la paperson

